

DEC 13 1924

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THREE KEYS

Photoplay in 6 reels

From the novel by Frederic V.R. Dey

Directed by Edward J. Le Saint

Author of the photoplay (under section 62)  
Banner Productions, Inc. of U.S.

DEC 13 1924

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Banner Productions, Inc.

Three Keys - 7 reels

Respectfully,


FULTON BRYLAWSKI

The Banner Productions, Inc.  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Three Keys	12-13-24	©CLL 20903

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 13th day of  
Dec. 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

Delivered in person  
DEC 17 1924



**BANNER PRODUCTIONS, INC.**  
**PRESENTS**

DEC 13 1924

# 3 KEYS

**WITH**  
**EDITH ROBERTS** ♦  
**JACK MULHALL** ♦  
**VIRGINIA LEE CORBIN**  
**STUART HOLMES**  
**GASTON GLASS** ♦  
**MISS DUPONT** ♦  
**CHAS. CLARY**



*Edith  
Roberts*



*Jack  
Mulhall*



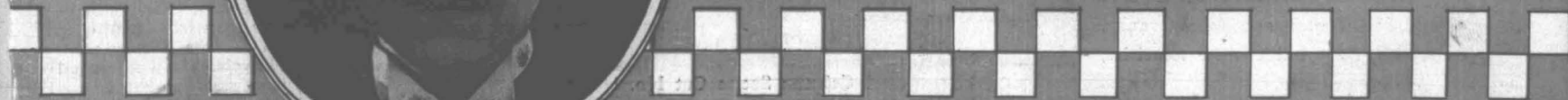
*Virginia  
Lee  
Corbin*



*Stuart  
Holmes*

**DIRECTED BY**  
**ED LE SAINT**

**A**  
**BEN**  
**VERSCHLEISER**  
**PRODUCTION**





BANNER  
Productions, Inc.

Presents

# "THREE KEYS"

A Ben Verschleiser  
PRODUCTION

Directed by  
Edward J. Le Saint

DEC 13 1924

## The Story

From the novel by  
Frederic V. R. Dey

**W**HEN old Jason Lathrop died, he bequeathed stocks, bonds and other gilt-edged securities to his only son, George, in ample amount to provide him with luxuries for life. He also left his careless, debonaire offspring the guardianship of the winsome Clarita Ortega, as dainty a piece of female loveliness as ever trod the reaches of upper Fifth Avenue.

Much mystery, however, lingered about the fair Clarita's Spanish antecedents. Her mother had died soon after her birth and she had never known her father—not even his name, for she bore the name of her Spanish uncle.

What George knew about the matter can now only be guessed, for if he was free with his money, he was not so prodigal with his confidences. He even omitted to tell Alice Trevor, his affianced bride, who thought only in terms of money and position, anything about Clarita.

Such responsibility as he may have felt about the girl weighed lightly on him. Senorita Ortega's income was derived from a trust fund, over which George had supervision, but no control, for her fortune came from her uncle's estate in Old Spain.

George looked upon her more as a sister, quite able to take care of herself, than as a ward.

**C**AME a day, when George left the purlieus of the exclusive club, where he was one of the most popular members, with a smile on his lips, but a heart heavy within him. He was "broke," flat "broke." His gilt-edge securities were gone and the cash they represented was also gone—all gone. George didn't quite know how. He threw himself into a chair, in the big, lonely library of the de luxe apartment in which he lived, and fingered a big, automatic pistol.

Financial embarrassment was a new sensation to George. He took it seriously. In his disordered mental condition, there seemed to be but one way out. Even thoughts of the fair, but rather mercenary Alice Trevor, fail to deter his rash resolution.

Comes a telephone ring from Alice, herself, just at the critical moment.

"Father wants you to be sure to come tonight," she says.

So George goes to pay what he believes will be his last call on Alice. He pays his taxi with his last five-spot and smiles cynically when the driver thanks him profusely for the four dollars change.

**J**OHAN TREVOR, close friend of George's deceased father, Jason Lathrop, greets him anxiously.

Trevor has found himself far on the "short" side of a cornered market and is being pressed for deliveries, he tells George. He is facing financial ruin and begs George to come to his assistance to the extent of a hundred thousand dollars.

The grim humor of the situation strikes George, but he promises to do his best for Trevor—he doesn't quite know how. Later, he meets an old college mate and intimate at the club, Jack Millington, son of Sam Millington, multi-millionaire, and the big Wall Street operator, whose "bull" raid on a certain group of stocks is what is driving Trevor to the wall, although of this, George is quite ignorant.

Millington tells George that he has to leave for the West on urgent business next day and that, as his father is in Europe, he wants George, as an old and trusted friend to help him put over a big deal. Despite George's protests, he gives him three keys—the keys to the Millington safe deposit vaults, with their millions in securities, and leaves him.

Next day George calmly appropriates a package of certificates, which happen to be the very ones by means of which Sam Millington is cornering the market, and turns them over to John Trevor. Alice Trevor, sends Edna to George's apartment to thank him, personally.

**I**N George's apartment, Edna meets Clarita, who has come there hearing that George is in trouble, with offers of aid. Edna thinks that George has tried to hide the other girl from her and quickly reaches the conclusion that all is not as it should be between them. She shows her scorn plainly by snubbing Clarita, and withdraws, but does not tell Alice of her suspicion.

Meanwhile, a certain Fenwick Chapman, a fellow club member of George's, but a notorious roué, who has seen and admired Clarita on several occasions, that he has seen her with George, and who thinks the same things about that Edna has thought, though with a different reaction, makes a bold effort to win Clarita's favor.

A few days later, when Jack, who meets and falls madly in love with Edna meanwhile, is still in the West, Alice receives an anonymous letter, which convinces her that George is unfaithful to her, and that he has transferred his affections to Clarita.

With the letter comes a photograph of Clarita, which rouses long past memories in John Trevor, when he sees it, for it bears a startling resemblance to a woman he loved in his early youth.

**A**LICE demands a full explanation from George, as to his relations with Clarita, but when he refuses to enlighten her about Clarita's antecedents and past history, she breaks their engagement.

In the midst of the tangle, Jack Millington returns. A cablegram from his father, already on the ocean returning from Europe, has apprised him that the securities which Trevor is using to tide him over his crisis, is stock which he supposed was in their safe deposit vault.

Jack knows how George has purloined the stock and also the reason for his taking it, and he determines to save him from prosecution, as well as the wrath of the dreaded Sam Millington, his father.

Jack plans a fake auto accident, by means of which, assisted by the devoted and clever Clarita, he loans Trevor enough money to keep his head above water, retrieves the stolen stock and later convinces his father that it was in his possession all the time, thus redeeming George's reputation.

But Jack's generosity is not without its reward. For winsome Edna Trevor sees in him all the qualities, which she has felt her future hero and husband should have, so matters are soon amicably arranged between them, just as the news comes that Alice has left for Europe to marry an Italian count.

As for George, whose impulsiveness and willingness to help a friend, especially one who had been a friend of his father's, had been chiefly responsible for the whole tangle, he discovers when things are straightened out again, that he has been in love with Clarita all the time. Better still, Clarita tells him, that it's fifty-fifty.

But the surprise of all comes, when Clarita's identity becomes known. For then it is disclosed that she is really a half sister of both Alice and Edna Trevor, her mother, a member of a noble Spanish family, being John Trevor's first wife. Through a strange chain of circumstances that preceded her mother's tragic death, neither Clarita's birth or even her existence had ever been known to John Trevor, who, perhaps, is happiest of all concerned over his new-found daughter.



SCENE FROM "THREE KEYS"

2 Column Scene Cut No. 1

MAKE THIS YOUR BANNER YEAR

©CIL 20903





1 Col. Star Cut No. 2

**BANNER PRODUCTIONS, Inc.**  
Presents  
**"3 KEYS"**  
A Ben Verschleiser Production  
From the Novel by  
FREDERIC V. R. DEY  
—with—  
**EDITH ROBERTS,  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES**  
—and a—  
Distinguished Cast  
Directed by Edward J. Le Saint



1 Col. Star Cut No. 3

...THE CAST...

Clarita Ortega.....*Edith Roberts*  
Jack Millington.....*Jack Mulhall*  
George Lathrop.....*Gaston Glass*  
Edna Trevor.....*Virginia Lee Corbin*  
Alice Trevor.....*Miss Du Pont*  
John Trevor.....*Charles Clary*  
Fenwick Chapman.....*Stuart Holmes*  
Sam Millington.....*Joseph W. Girard*



JACK MULHALL

1 Col. Star Cut No. 4

...THE PICTURE...

Title....."THREE KEYS"  
Stars .....Edith Roberts, Jack  
Mulhall and Virginia  
Lee Corbin  
Produced By...Ben Verschleiser  
Directed By...Edward J. Le Saint  
Story By.....Frederic V. R. Dey  
Scenarized By..Robert Dillon  
Type of Story..Society Drama  
Time .....Today  
Locale .....New York City

**A Sparkling Story That Will Pack 'Em In  
Magnetic Cast—Great Title—Superbly Staged**

**C**APITALIZE on this **SPLENDID ATTRACTION**. Make no mistake about "3 KEYS." It is a **SURE-FIRE MAGNET**, in **TITLE, CAST and STORY**, that will **CROWD YOUR LOBBY** and make **NEW RECORDS** for **YOUR HOUSE**, if you give this **WONDER PICTURE** half a chance. **EVERY SHOWMAN** who books this **FEATURE** is due for a "CLEAN-UP," because it offers **OPPORTUNITIES** for **EXPLOITATION** and **PROMOTION** in **VARIETY** and **NUMBER** seldom equalled even by the **BIGGEST SCREEN SUCCESSES**.

Based on a **POPULAR NOVEL** from the pen of a **WELL-KNOWN AUTHOR**, presented by a **CAST** of **SCREEN CELEBRITIES**, **MASTERFULLY DIRECTED**, with a **TITLE** of the **MOST POWERFUL APPEAL**, and a **PLOT**, **ABSORBING** in its **MYSTERY, ROMANCE and THRILLS**, from the **FIRST REEL** to the **FINAL SCENE**, this **GREAT BANNER ATTRACTION** is **DEFINITELY** the **BIGGEST KIND** of a **BOX OFFICE WINNER**.

Get **BACK** of it to the **LIMIT!** Use **ALL** the **Advertising and Publicity Aids** shown in this book and **USE** them **LIBERALLY!** Then you can sit back and **WATCH** that **BANKROLL GROW PLETHORIC**.

**MAKE THIS YOUR BANNER YEAR**

Portraits and Biographies  
of the Stars  
and Principals



1 Col. Player Cut No. 5

**S**TUART HOLMES, probably the most famous "villain" on the screen, who plays the "heavy" in "Three Keys," Banner's latest feature produced by Ben Verschleiser, claims Chicago as his birthplace. He attended the Art Institute in the Windy City and originally planned to undertake a stage career.

After a season or two in stock he joined fame, in "Mary Jane's Pa," where he registered a distinct success and demonstrated dramatic talent of a high order.

His screen career includes engagements with practically all the leading companies, and to give even a partial list of the film successes in which he has been a principal, would require far more space than can be given here.

Of his more recent pictures, before being engaged to play the debonair "heavy" in "Three Keys," the best known are "Vanity's Price" (F. B. O.), Marshal Neilan's "Tess of the D'Urbervilles" (First National), and "In Every Woman's Life."

Stuart Holmes is six feet tall and weighs about 180 lbs. He has red hair and green eyes, features which help to make him distinctive among picture actors. His home is in Hollywood, Calif.

**YOUR PUBLICITY  
CAMPAIGN**

*is of the utmost importance  
in getting 100% BOX OF-  
FICE VALUE out of ANY  
PICTURE.*

**THESE BIOGRAPHIES**  
of the Stars and Players in  
"3 KEYS"

are accurate and up-to-date,  
and are compiled for your  
benefit.

**USE THEM!**



1 Col. Star Cut No. 6

**E**DITH ROBERTS, who shares featured honors with Jack Mulhall and Virginia Lee Corbin, in the all-star cast of "Three Keys," produced by Ben Verschleiser for Banner Productions, Inc., is a native New Yorker, where she made her stage debut.

After her first success on the dramatic stage, she turned her efforts to vaudeville, where she spent several seasons before coming to the screen.

Since that time she has played leading and featured roles with practically all the big companies, among them Universal (where she first demonstrated her magnetic screen personality), Paramount, First National, Goldwyn, Preferred, F. B. O., Selznick and others.

Among the recent pictures in which she played stellar or leading parts before being engaged to play the principal feminine dramatic role in "Three Keys," may be mentioned: "The Age of Innocence" (Warner Bros.), "Big Brother" (Famous Players-Lasky) and "Lonely Women" (First National).

Miss Roberts is dainty and petite, with brown hair and eyes.



1 Col. Star Cut No. 8

**V**IRGINIA LEE CORBIN, the dainty young star, who shares featured honors with Jack Mulhall and Edith Roberts, in "Three Keys," Banner Productions, Inc.'s latest feature produced by Ben Verschleiser, claims Prescott, Arizona, as her birthplace, the year of her entrance on the stage of humanity being 1912.

She made her screen debut with Famous Players-Lasky, at first playing child parts with Geraldine Farrar and Fannie Ward.

Among her recent successes, before being engaged for the ingenue lead in "Three Keys," may be mentioned King Vidor's "Wine of Youth" and "Sinners in Silk," both Metro-Goldwyn productions, "James Cruze's "The City That Never Sleeps" (Famous Players-Lasky), Thomas H. Ince's "The Chorus Lady," and "Broken Laws."

Ben Verschleiser's  
"3 KEYS"  
A De Luxe Banner Attraction



1 Col. Star Cut No. 7

**J**ACK MULHALL, who plays the featured male lead in "Three Keys," produced by Ben Verschleiser for Banner Productions, Inc., is a New York boy, and was educated at Columbia University. He played two years in stock with the West End players and then was for a season with James K. Hackett in "The Grain of Dust" on the Orpheum Circuit.

His screen career dates back to the old Biograph—D. W. Griffith—days and includes engagements with many of the big companies in leading or featured roles, among them Universal, Paramount, Metro, Realart and others.

Among the screen successes of recent seasons in which he has played leading or important roles may be noted: "Molly O'" (First National), "The Fourteenth Lover," "Turn to the Right" and "The Forgotten Law" (Metro), "Midnight" and "The Sleep Walker" (Paramount).

Among his more recent pictures, before being engaged for one of the leads in "Three Keys," by Ben Verschleiser, are: "Into the Net" (Pathe), "The Goldfish," "Dulcy," and "Within the Law" (First National), and "Here's How."

Jack Mulhall is five feet, eleven inches in his stockings, and weighs in the neighborhood of 150 lbs. His home is in Hollywood, Calif.

**YOUR LOCAL EDITOR**

*often prefers*

**PERSONALITY STORIES**

about Screen Stars and Players, and will give space to them, when other publicity material is unavailable.

**SHOW HIM** the Portraits and Biographies on this and the page opposite and get his Co-operation.

**Order Cuts or Mats Now!**

**MAKE THIS YOUR BANNER YEAR**

**BANNER**  
Productions, Inc.

Presents

# "THREE KEYS"

Directed by  
**EDWARD LE SAINT**  
With a Notable Cast

## What Have You To Work With

**FOR YOUR SCREEN** you have two styles of attractive, hand-colored, art slides (see Page 14) and a trailer, 150 ft. long, selected from among the striking scenes in the picture, which you can obtain from National Screen Service, 126 West 46th Street, New York, or from any of the following branch offices of this company: 845 So. Wabash Avenue, Chicago, Ill.; 917 South Olive Street, Los Angeles, Calif.; and 284 Turk Street, San Francisco, Calif.

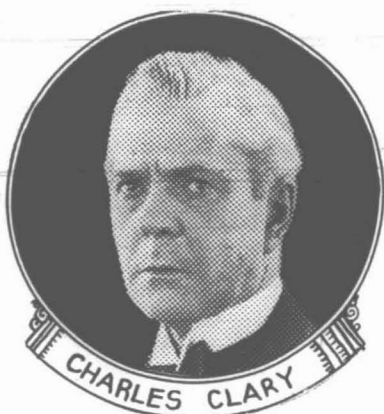
**FOR YOUR LOBBY** you have Eight 11 x 14 Hand-Colored Art Photos, Two 22 x 28 Beautifully Colored Scenics (See Back Cover) and Eight 30 x 40 and 40 x 60 Exquisite Oil Paintings (See Page 15). These will make your lobby fairly blaze with beauty and capture the eye of every passerby.

**FOR YOUR PROGRAM** there is The Cast and data on The Picture (See Page 3), Short Synopsis, Program Readers, Snapshots and Catchlines, (See Page 7), and Portraits of the Players and Scene Cuts elsewhere in this book, that will give you material in the greatest variety for the most elaborate as well as the simplest program announcement.

**FOR YOUR BILLING** you will find as fine a line of paper (See Pages 8 and 9) as you've had on any feature this year, viz.: One Twenty-four Sheet, One Six Sheet, Two Three Sheets and Two One Sheets. It is colorful, appealing and should be used liberally to insure the maximum box-office results, for this great picture is worth all the punch you can put behind it.

**FOR YOUR EXPLOITATION** you have the attractive Window Card and various suggestions that should prove helpful to you, (See Page 6), the Letter and Post Card for your mail campaign (See Page 14), and the catchlines and snapshots (See Page 7).

**FOR YOUR NEWSPAPERS** you will find Advance Notices, Reviews, Last Day Stories and Short Items all ready for the Editor, (See Pages 10 and 11), Long and Short Synopsis of Story, Catchlines, etc., (Pages 2 and 7), Biographies and One-Column Cuts or Mats of the Players (Pages 3 and 4 and on this page), Scene Cuts or Mats in different sizes (Pages 2, 10, 11 and 13), Art Ads in a wide variety of size and design, which are at Your Exchange in cut or mat form awaiting your order (Pages 7, 12 and 13.)



1 Col. Player Cut No. 9

**CHARLES CLARY**, one of the all-star cast in "Three Keys," produced by Ben Verschleiser for Banner Productions, Inc., is a veteran of many years' standing on the stage and screen.

He was born and educated in Charleston, Ill., and spent several years on the spoken stage in stock and road companies. His most important stage engagement was probably with Mrs. Leslie Carter in "The Road to Yesterday," more than fifteen years ago.

His screen experience dates back for more than thirteen years and he has played prominent roles with practically all the leading companies. Among the many important pictures, in which his talents have notably contributed to its success, may be mentioned: "A Yankee at King Arthur's Court" and "Du Barry" (Fox), "Skin Deep" (First National), "Prodigal Daughters" and "Nobody's Money" (Paramount), "Don't Neglect Your Wife" (Goldwyn) and "The Other Side."

Among the more recent features in which he has played prominent parts, before being engaged for "Three Keys," are "Empty Hands" (Famous Players-Lasky), and "The Acquittal," produced by Universal.

Mr. Clary is about six feet in height and distinguished in appearance. He weighs close to 190 lbs., with iron gray hair and dark eyes.



1 Col. Player Cut No. 10

**MISS DU PONT**, who is one of the principals in the all-star cast of "Three Keys," the latest Banner feature produced by Ben Verschleiser, is a Blue Grass beauty, her native town being Frankfort, Ky. Early in her childhood, however, Miss Du Pont's family moved to Illinois and it was here that she received most of her schooling during her girlhood years.

She made her stage debut in stock, playing two seasons with the Liberty Players in Oakland, Calif., but the possibilities offered by the screen proved too much of a magnet and she soon found herself located at Universal City, playing parts in many features.

Among this number may be mentioned "The Rage of Paris," "False Kisses," "Shattered Dreams," "The Golden Gallows," "A Wonderful Wife" and "Foolish Wives," Von Stroheim's famous million-dollar feature. In the last named Miss Du Pont achieved international celebrity.

Before her engagement by Producer Verschleiser for "Three Keys," Miss Du Pont's most recent successes were with the Metro-Goldwyn organization, among them being "Sinners in Silk" and "One Night in Rome."

Miss Du Pont is about five feet, seven inches in height, weighs in the neighborhood of 135 lbs., and has blonde hair and blue eyes.



1 Col. Player Cut No. 11

**GASTON GLASS**, one of the principals in the all-star cast of "Three Keys," Banner Productions, Inc.'s latest feature produced by Ben Verschleiser, is a native of Paris, France, where he made his stage debut in leading roles with the great Sarah Bernhardt.

Since coming to America he has played leads and featured roles in many productions, among which may be mentioned "Rich Men's Wives," "The Girl Who Came Back," "The Hero," "Mothers-in-Law" and "Daughters of the Rich," all Preferred productions, and "After the Ball," a Renco production in which he was featured, distributed by F. B. O.

Among his more recent efforts, "I Am the Man," "Trouping With Ellen" and "Souls Adrift," in which he played prominent parts before being engaged for the cast of "Three Keys," are especially worthy of notice.

Mr. Glass is a popular type of screen leading man, tall and athletic in appearance and good looking enough to satisfy the most fastidious of the fair sex. He is about 5 feet, 10½ inches in height, weighs about 160 lbs., and has dark hair and brown eyes. His home at present is in Hollywood.

## MAKE THIS YOUR BANNER YEAR



*Exploitation Aids  
And Suggestions on*

## "THREE KEYS"

A Banner Feature  
Produced by  
BEN VERSCHLEISER

*"An Audience Picture Of Premier Quality"*

**W**HAT was the unanimous verdict on "THREE KEYS" at a pre-release showing, held without announcement or advertising, in a leading theatre in one of the key cities. And that will be YOUR VERDICT when you play this GREAT PICTURE.

"THREE KEYS" will STAND UP with any feature, no matter how BIG it may be advertised, now playing at any theatre in the land. This is a strong statement, but it is backed by the facts.

Don't play this picture as you would an ordinary or even an unusually good program feature! "THREE KEYS" is a GENUINE ATTRACTION worthy of a run in the finest motion picture houses in this country. Exploit it as you would the biggest, finest feature you've ever shown at your theatre, and you'll pile up profits.

**H**ERALDS AND THROWAWAYS—The Scene Cuts and Art Ads in this book will enable you to make up a wide variety of advertising novelties of this type. The catch lines, snapshots, short synopsis, brief items, etc., on Pages 7, 10 and 11, are just made for you. USE THEM.

**M**AIL CAMPAIGN—On Page 14 there is a specimen letter and post card, suitable for multi-graphing or mimeographing for your lists. If you prefer regular printing, try a post card, teaser campaign, using the Title Slug No. AA, shown on this page, with the name of your theatre and dates. For a big card or throwaway use the Three Column Art Ad Cut or Mat on Page 13, which allows you plenty of



### THE WINDOW CARD

Make the news columns work for you, as well as the ads by using the stories and Scene Cuts.

You have everything you need in this book, stories of all varieties, long and short synopsis, catch lines, scene cuts, mats, etc. Order a liberal supply of the latter so that the Editor can make his own selection. It will give him a chance to help you to CASH IN on this GREAT ATTRACTION.

**L**ITHOGRAPHS—Don't overlook your paper on "THREE KEYS!" The twenty-four-sheet stand is a SMASH. It can be seen and read for a couple of blocks and stands out like a red shirt at an undertakers' picnic. And the balance of the paper is equally striking. Look it over on Pages Eight and Nine and place your order TODAY. Make it ample enough to PLASTER the TOWN and CLEAN UP.

## "3 KEYS"

Title Slug No. AA  
for Newspaper Advertising,  
Heralds, Programs, Etc.

In cut or mat form at your exchange

space for your house advertising. Note also that it will make a wonderful newspaper display.

**W**INDOW CARD—The black and white illustration on this page of the window card for "THREE KEYS" gives only a faint idea of the original's colorful appeal. It's a SURE-PULLER. Order an ample supply NOW, so that you may PROFIT.

**P**UBLICITY—Be sure to back up your advertising campaign—and the wise showman never pikes on his newspaper display—with adequate and ample publicity.

# MAKE THIS YOUR BANNER YEAR

For Your Program on  
Banner's De Luxe Offering

# "THREE KEYS"

Produced by  
Ben Verschleiser

## SHORT SYNOPSIS

**O** HELP John Trevor, father of his fiancée, Alice Trevor, who faces ruin in Wall Street, George Lathrop, who has dissipated his own fortune, gives up his suicidal intentions, and promises to get Trevor the great sum that he needs.

At the club, George meets his friend, Jack Millington, a multi-millionaire, who asks his help in closing a big deal, as he is compelled to leave town. He gives George three keys, which give him access to the safe deposit vaults where the Millington securities are kept.

George purloins the needed securities for Trevor. Alice, his fiancée, sends Edna, her younger sister, to his apartment to thank him for saving her father.

There Edna meets Clarita Ortega, George's ward, whose guardianship George has inherited with his father's fortune, under such circumstances that Edna suspects them both of duplicity. There is a mystery about Clarita's history which George refuses to explain to Alice later, and she breaks their engagement.

Jack Millington returns unexpectedly, having learned of George's theft and the reason for it, and sets out to protect George from prosecution and from the wrath of Sam Millington, Jack's father, who is Trevor's rival, and whose operations have so nearly wrecked him. Jack arranges to loan Trevor the money he needs, and with the help of Clarita, by a clever ruse, obtains the securities, so that his clearing George of suspicion.

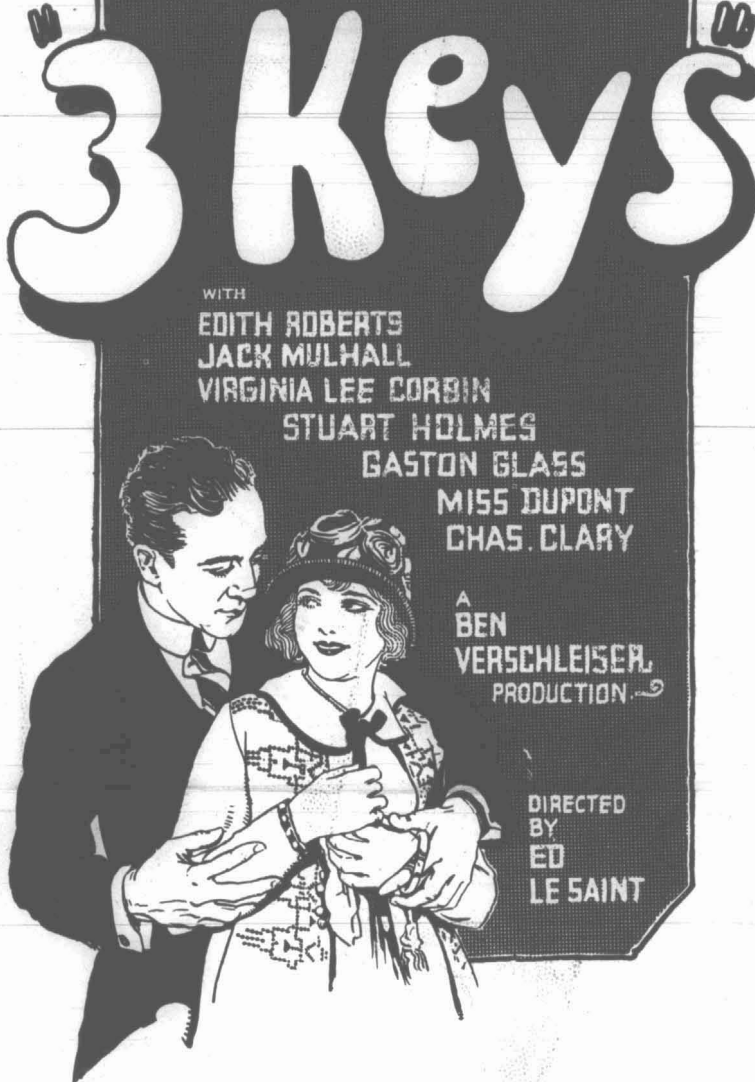
His reward is the hand of the lovely Edna Trevor, while George discovers that he and Clarita have just been made for each other.

To the surprise and astonishment of all it is then disclosed that Clarita is Trevor's daughter by his first wife, a Spanish lady, a child whose existence Trevor has never suspected, owing to a strange chain of circumstances surrounding her birth, and consequently she is a half sister to Alice and Edna.

Jack Mulhall, who shares featured honors with Edith Roberts and Virginia Lee Corbin in "Three Keys," used to play "bits" for D. W. Griffith in the old Biograph days.

Virginia Lee Corbin, ingenue in "Three Keys," is only fifteen years old and devotes several hours a day to her studies with a private tutor. Despite her youth she has already achieved genuine stardom, and it is predicted that within five years she will be rated with the first half dozen celebrities on the screen.

BANNER PRODUCTIONS, INC.  
PRESENTS



2 Column Art Ad No. 12

## Catchlines

"Three Keys" unlock a whole storehouse of thrills, laughter and piquant mystery.

Some keys open the door to Romance, Love and Fortune, others to Laughter and Despair, but "Three Keys" will do a lot more than that for you.

What was the mystery in lovely Clarita Ortega's life? In "Three Keys" the sealed door of her past is unlocked and its secret disclosed.

"Three Keys" opened the way to the Millington millions, and saved old John Trevor from ruin. But they wrecked Alice Trevor's romance.

"Three Keys," just like those you have on your key-ring, but—oh boy—what a mix-up they made.

A locked door may hide almost anything—till you open it. That's why "Three Keys" offer such poignant possibilities.

## PROGRAM READERS

**T**HREE KEYS" is a thrilling, mystery melodrama based on Fred-eric V. R. Dey's widely-read and sensational novel of the same name. It has been produced with a cast of screen celebrities, headed by Edith Roberts, Jack Mulhall and the dainty little dressed china film star, Virginia Lee Corbin. Gaston Glass, Stuart Holmes, Charles Clary, Miss Du Pont and Joseph W. Girard are some of the other principals.

"Three Keys" is a story of a wealthy young society man, who finds himself suddenly penniless, and determines, debonairly enough, to commit suicide. How he relinquishes his rash plan in order to help another man, who also faces ruin and disgrace, and in doing so redeems himself and wins the girl he loves, forms a story of absorbing interest.

"Three Keys" was produced by Ben Verschleiser, under the direction of Edward J. Le Saint, and is released by Banner Productions, Inc.

Edith Roberts, who has the featured feminine role in "Three Keys," is an accomplished equestrienne, auto-driver and swimmer. She can throw a lariat, too, with the best of them, and once won a prize for so doing at a Wyoming rodeo.

## SNAPSHOTS

Jack Mulhall has only one habit. He delights to munch hard candy. He doesn't smoke, drink or golf.

Virginia Lee Corbin, the fifteen-year-old screen marvel, has a private tutor with whom she studies several hours a day.

Edward J. Le Saint always edits his own pictures, after he has finished directing them.

Edith Roberts once won a prize at a rodeo in a small cow town in Wyoming, by being voted the prettiest girl in the State.

Charles Clary, in his favorite role as the aristocratic head of a family, has played father to over 250 screen children.

Miss Du Pont has had a flower named after her. It is the Du Pont Dahlia, and is golden red in color, matching her lustrous hair.

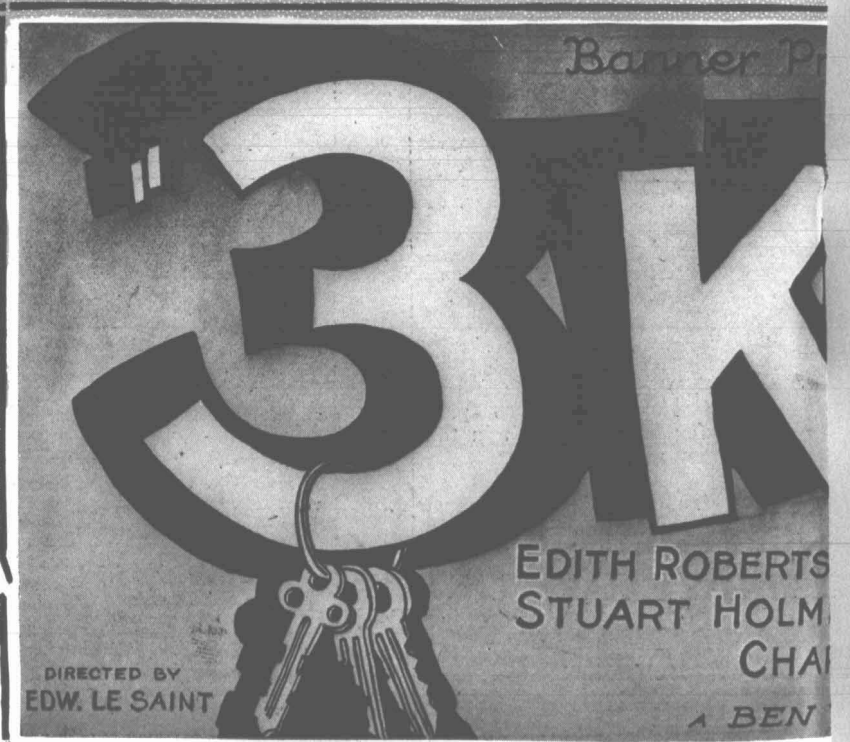
Stuart Holmes has been in more rough and tumble screen fights than any other photokinetic villain.

Joseph W. Girard seldom swears, but at that he is one of the best golfers in the Hollywood film colony.

# MAKE THIS YOUR BANNER YEAR



# POST

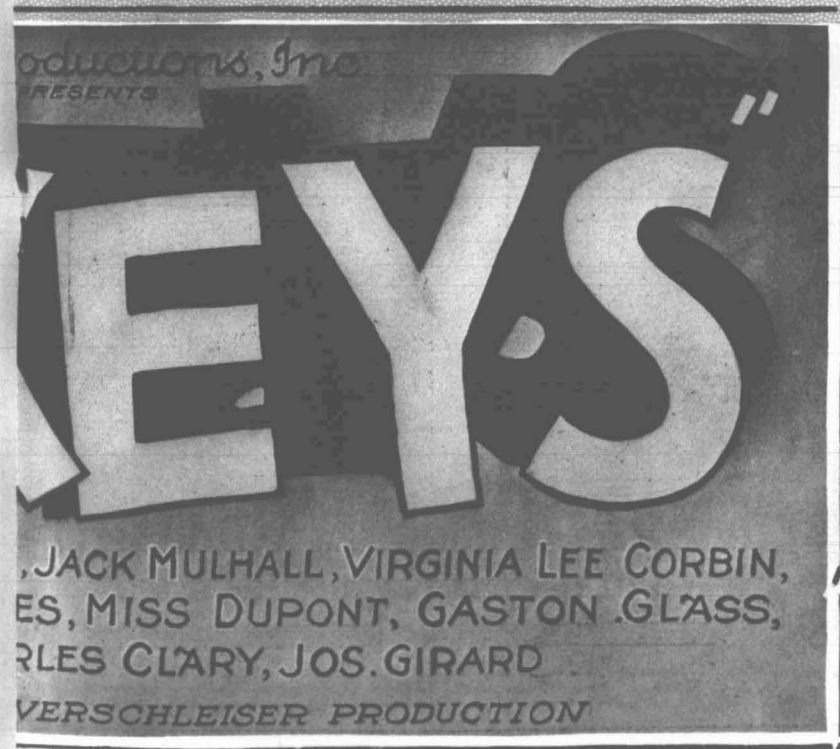




# REFERS



Sheet



Sheet



3  
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 Style B



1  
 Sheet  
 Style B

**BANNER Productions, Inc. Presents "THREE KEYS" Directed by Edward Le Saint from Frederic V. R. Dey's Novel**



SCENE FROM  
"THREE KEYS"

3 Column Scene Cut No. 13

**Advance Notice No. 1**

From ..... Theatre  
(Not Duplicated)

**NEW BANNER FILM  
A MYSTERY DRAMA**

"Three Keys" Is Presented by a  
Splendid Cast.

An intriguing mystery melodrama in a background of high society will be shown at the ..... Theatre on ..... when "Three Keys," a picturization of Frederic V. R. Dey's popular novel of the same name, published by W. J. Watt & Co., is presented here for the first time.

The picture, which was directed by Edward J. Le Saint, with a cast of screen celebrities in the principal roles, tells a story brimming with romance and dramatic suspense.

"Three Keys" was produced by Ben Verschleiser for Banner Productions, Inc., and includes in its notable cast, such screen favorites as Edith Roberts, Jack Mulhall, Virginia Lee Corbin, Gaston Glass, Stuart Holmes, Charles Clary, Miss Du Pont and Joseph Girard.

**Advance Notice No. 2**

From ..... Theatre  
(Not Duplicated)

**WONDERFUL CAST  
SEEN IN "3 KEYS"**

New Banner Feature Opens at  
.....Theatre Tomorrow.

Presented with an all-star cast, headed by Edith Roberts, Jack Mulhall and Virginia Lee Corbin, "Three Keys," a mystery melodramatic story of high society, will open at the ..... Theatre on .....

This is the latest of the elaborate Banner features, produced by Ben Verschleiser, to come to the screen, and is based on the popular novel of the same name by Frederic V. R. Dey, published by W. J. Watt & Co.

Edward J. Le Saint, who directed the production, has gone to great pains, it is said, to adhere to Mr. Dey's original plot, which is decidedly out of the ordinary in both its story treatment and denouement.

The cast is exceptional throughout, including, besides the headliners already mentioned, such favorites as Gaston Glass, Miss Du Pont, Stuart Holmes, Charles Clary and Joseph Girard.

**Review Notice No. 1**

From ..... Theatre  
(Not Duplicated)

**"3 KEYS" THRILLS  
AND ENTERTAINS**

Made Instant Hit at  
..... Theatre Last Night.

"Three Keys," a rapidly-moving mystery drama with a decidedly novel twist in its plot construction, was shown at the ..... Theatre last night and registered in story, cast and presentation to the full satisfaction of the entire audience.

The story is a picturization of the widely-read novel of the same name by Frederic V. R. Dey, the well-known writer, and is presented with an all-star cast, headed by Edith Roberts, Jack Mulhall and Virginia Lee Corbin. It is full of action, mystery and suspense, with plenty of romance and thrills thrown in for good measure.

The cast, as a whole, is of the best. Besides those mentioned, who are featured, others whose performance is worthy of note, are Gaston Glass, Stuart Holmes, Miss Du Pont, Charles Clary and Joseph Girard.

**Review Notice No. 2**

From ..... Theatre  
(Not Duplicated)

**BANNER'S "3 KEYS"  
SCORES BIG HIT**

Mystery and Thrills in This  
Splendid Feature.

Entertaining in its story, and intriguing in its mystery and suspense, "Three Keys," which was shown at the ..... Theatre last night, won a high place in the list of attractions, which have been presented at that popular house thus far this season.

Based on the novel of the same name by Frederic V. R. Dey, the popular author, "Three Keys" is presented with a cast of screen favorites of stellar calibre, headed by Edith Roberts, Jack Mulhall and Virginia Lee Corbin, with Gaston Glass, Stuart Holmes, Charles Clary, Miss Du Pont and Joseph Girard as the other principals. Edward J. Le Saint directed the picture, which was produced by Ben Verschleiser for Banner Productions, Inc.

The story tells of George Lathrop, a young millionaire (Gaston Glass) who is planning suicide, having lost his ample fortune. Just as he is about to take the fatal step, the father of his fiancée asks his assistance, not knowing, of course, that the younger man is financially "broke." Lathrop puts aside his plan and determines to help him, no matter what the cost.

By sheer chance his friend, Jack Millington (Jack Mulhall) entrusts him with the keys of the safe deposit vaults that contain the gilt-edged securities owned by him and his father, the veteran Wall Street operator, Sam Millington (Joseph Girard), who happens to be the man who is trying to "break" Lathrop's friend, John Trevor (Charles Clary).

How the plot is worked out forms a highly interesting story.



SCENE FROM "THREE KEYS"

1 Col. Scene Cut No. 14

**MAKE THIS YOUR BANNER YEAR**



Newspaper Notices  
and Illustrations on

# "THREE KEYS"

Prepared and Ready  
For Your Local Editor



SCENE FROM "THREE KEYS"

1 Col. Scene Cut No. 15

Last Day Notice No. 1

From ..... Theatre  
(Not Duplicated)

## LAST DAY TO SEE "3 KEYS" AT .....

"Three Keys," one of the most entertaining society dramas shown here this season, closes today at the ..... Theatre, after a run, that has added to the patronage of this popular house and has maintained its fine record for presenting high-class screen entertainment.

Produced for Banner Productions, Inc., by Ben Verschleiser from the novel by Frederic V. R. Dey, and directed by Edward Le Saint, "Three Keys" has proved to be an exceptionally fine attraction, being quite out of the ordinary in its story, both in treatment and plot.

Last Day Story No. 2

From ..... Theatre  
(Not Duplicated)

## "3 KEYS" ENDS RUN AT ..... TONIGHT

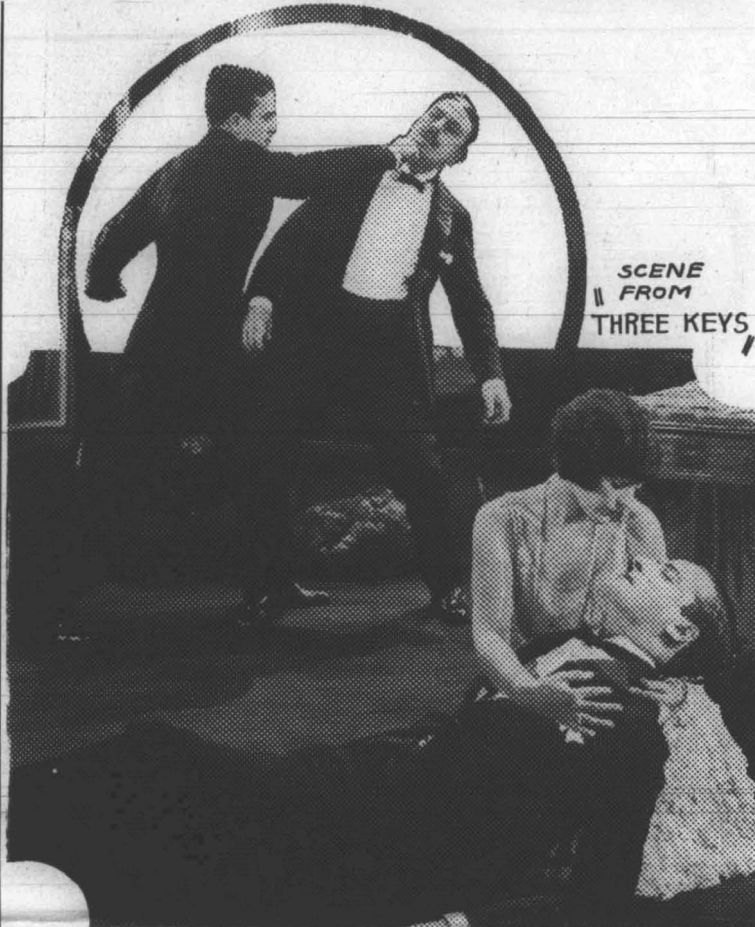
Last Day to See Popular Banner Feature.

Picture-goers, who have not yet seen "Three Keys," which has been playing all week at the ..... Theatre, should not fail to make an effort to see this sparkling feature film this afternoon or evening, as the final performance tonight marks the close of this intriguing picture's run.

The picture is based on the widely-read novel of the same name by Frederic V. R. Dey, the well-known author, published by Watt & Co., and was produced by Ben Verschleiser under the direction of Edward J. Le Saint for release by Banner Productions, Inc.

As its title implies, "Three Keys" is a romantic, mystery melodrama of the best type. It deals with the adventures of a young society man, who, finding himself bankrupt, determines to commit suicide. Before he can carry out his plans, however, he finds himself undertaking to save another man from ruin and disgrace.

By chance he obtains the keys to the safe deposit boxes of his friend's Wall Street rival, who is seeking to crush him, and in an exciting series of adventures, saves the other man and at the same time redeems himself and his own fortunes.



SCENE FROM  
"THREE KEYS"

2 Column Scene Cut No. 17

## SHORT FILLERS

Edith Roberts, who plays the leading feminine role in "Three Keys," which is coming to ..... Theatre on ..... has performed almost every known "stunt" before the camera, and has been called the "girl who won't take a dare." She is an expert swimmer, has won prizes throwing the lariat, and has driven an automobile at over eighty miles an hour.

Gaston Glass, who plays one of the leads in "Three Keys," the next attraction at the ..... Theatre, opening on ..... was a protégé of the great Sarah Bernhardt. The "Divine Sarah" brought him to this country in 1917 to play a juvenile role in one of her productions, and save for a visit or two to his native Paris, he has remained here ever since.

Miss Du Pont, prize beauty of many big screen attractions, who will be seen in "Three Keys," when it comes to the ..... Theatre on ..... has had a flower named after her by the Alpha Floral Company of California. It is the Du Pont Dahlia and matches exactly the golden red color of Miss Du Pont's lustrous hair.

Winsome little Virginia Lee Corbin, the fifteen-year-old ingenue, in "Three Keys," the elaborate Ben Verschleiser production of Frederic V. R. Dey's novel, distributed by Banner Productions, Inc., which is to be presented at the ..... Theatre on ..... has been called the "dresden china doll" of the films. Knowing ones predict that the next three or four years will see her one of the best known actresses on the screen.

Jack Mulhall, leading man of "Three Keys," which is to open at the ..... Theatre on ..... is said to have the most perfect complexion of any of the popular heroes of the dumb drama. He has frequently declined offers of big cosmetic companies to advertise their wares, simply because, as he says, his only recipe is fresh air and exercise.

Joseph W. Girard, one of the all-star cast in "Three Keys," coming to the ..... Theatre on ..... whenever he isn't actually at work at the studio or on "location," may be found at one of the numerous golf courses around Hollywood. He is an expert and enthusiast in the ancient Scottish game and has won many prizes.



SCENE FROM "THREE KEYS"

2 Column Scene Cut No. 16

# MAKE THIS YOUR BANNER YEAR



# "3 Keys"

Banner  
Productions, Inc.  
present

WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY

A  
BEN  
VERSCHLEISER  
PRODUCTION

DIRECTED  
BY  
ED  
LE SAINT



# "3 Keys"



WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY



1 Col. Art Ad No. 18

DIRECTED BY  
ED LE SAINT

A  
BEN  
VERSCHLEISER  
PRODUCTION

3 Column Art Ad No. 20

BANNER  
PRODUCTIONS, INC.  
PRESENTS

EDITH ROBERTS JACK MULHALL  
VIRGINIA LEE CORBIN STUART HOLMES  
GASTON GLASS MISS DUPONT CHAS. CLARY  
IN  
THE BEN VERSCHLEISER PRODUCTION

# "3 KEYS"

DIRECTED BY  
ED  
LE SAINT

2 Column Art Ad No. 19

BANNER  
PRODUCTIONS  
present

# "3 Keys"

DIRECTED BY  
ED LE SAINT

WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY

A  
BEN  
VERSCHLEISER  
PRODUCTION

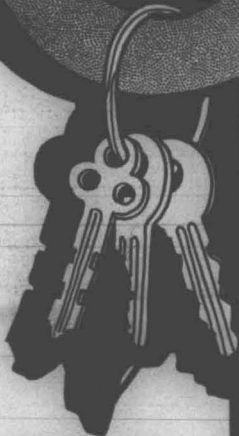
1 Col. Art Ad No. 21

# ART ADS READY TO USE THAT ARE BOX OFFICE BUILDERS

The attractive Art Ads and Scene Cuts on this page and elsewhere in this book may be had in the sizes indicated, in cut or mat form at Your Exchange. Place your order for the full set AT ONCE. Liberal advertising space means BIG RETURNS on THIS TRULY GREAT PICTURE. Order individual cuts or mats by NUMBER.

# 3 KEYS

BANNER  
PRODUCTIONS, INC.  
PRESENT



PRODUCED BY  
BEN  
VERSCHLEISER

WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE  
CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY

DIRECTED  
BY  
ED. LE SAINT



1 Col. Scene Cut No. 23



3 Column Art Ad No. 22

# "3 KEYS"

BANNER  
PRODUCTIONS, INC.  
PRESENTS



WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY

A  
BEN  
VERSCHLEISER  
PRODUCTION  
DIRECTED  
BY  
ED. LE SAINT

2 Column Art Ad No. 24

# 3 KEYS

WITH  
EDITH ROBERTS  
JACK MULHALL  
VIRGINIA LEE CORBIN  
STUART HOLMES  
GASTON GLASS  
MISS DUPONT  
CHAS. CLARY

DIRECTED BY ED. LE SAINT  
"A BEN VERSCHLEISER PRODUCTION"

1 Col. Art Ad No. 25



**BANNER**  
Productions, Inc.

Presents

# "THREE KEYS"

**BEN VERSCHLEISER'S**  
Greatest Production

## A Mail Campaign Pays—Try It The Letter

CAPITOL THEATRE

Date.....

Dear Patron:—

FREDERIC V. R. DEY'S GREAT NOVEL, A SPARKLING  
DRAMA OF HIGH SOCIETY, has been made into a PHOTOPLAY  
OF INTRIGUING EXCELLENCE, which will be shown at the  
CAPITOL NEXT WEEK.

### "THREE KEYS"

EDITH ROBERTS, JACK MULHALL, VIRGINIA LEE COR-  
BIN, the fifteen-year-old screen marvel; STUART HOLMES, GAS-  
TON GLASS, CHARLES CLARY, MISS DU PONT and a host of  
other film notables make up the CAST:

DON'T MISS IT!

Cordially,

The CAPITOL THEATRE.

Note:—"THREE KEYS" will open at the CAPITOL (insert date).

## The Post Card

OPENING  
TODAY

### "THREE KEYS"

CAPITOL  
THEATRE

A Vivid Story of High Society

From the Novel by Frederic V. R. Dey. Directed by Edw. J. Le Saint

EDITH ROBERTS, JACK MULHALL, VIRGINIA LEE CORBIN,  
STUART HOLMES, MISS DU PONT, GASTON GLASS

and an ALL-STAR CAST.

It Will Keep You GUESSING Until the FINAL SCENE.

CAPITOL THEATRE—Mon., Tues., Wed.

## Teaser Ads To Open With

Only

### "3 KEYS"

But—?

These

### "3 KEYS"

Unlocked—?

And—

### "3 KEYS"

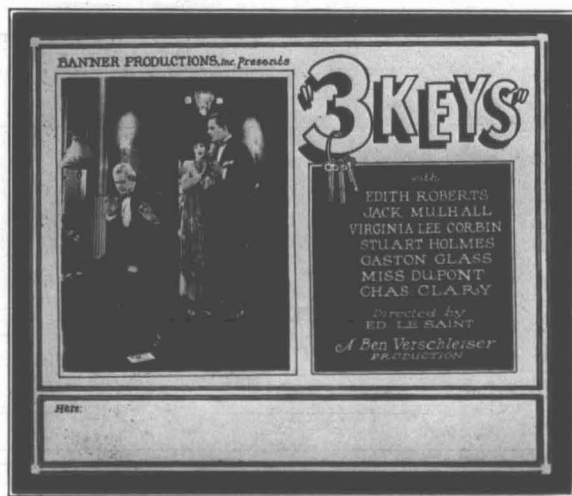
Opened—?

A Sparkling Drama

### "3 KEYS"

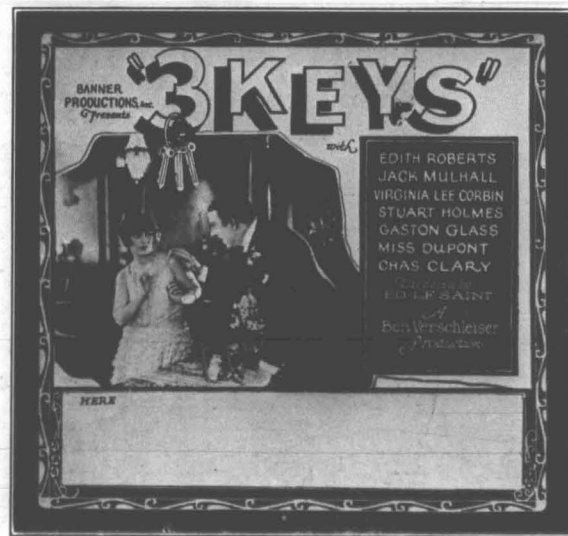
Opening Today

CAPITOL THEATRE



Style A

TWO STYLES  
of  
SLIDES  
to  
BRING  
YOUR PATRONS  
BACK  
AGAIN



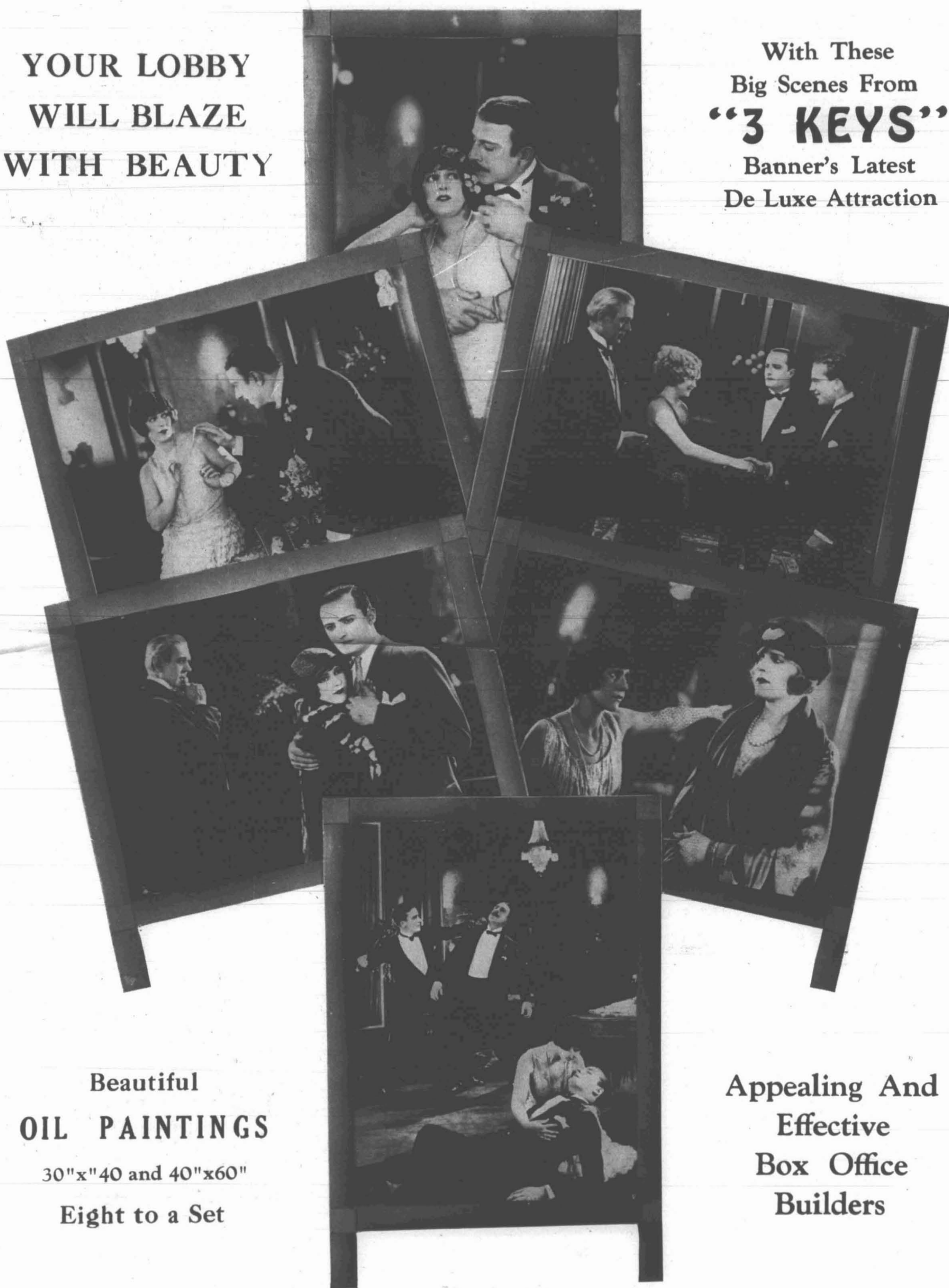
Style B

## MAKE THIS YOUR **BANNER** YEAR



**YOUR LOBBY  
WILL BLAZE  
WITH BEAUTY**

With These  
Big Scenes From  
**"3 KEYS"**  
Banner's Latest  
De Luxe Attraction



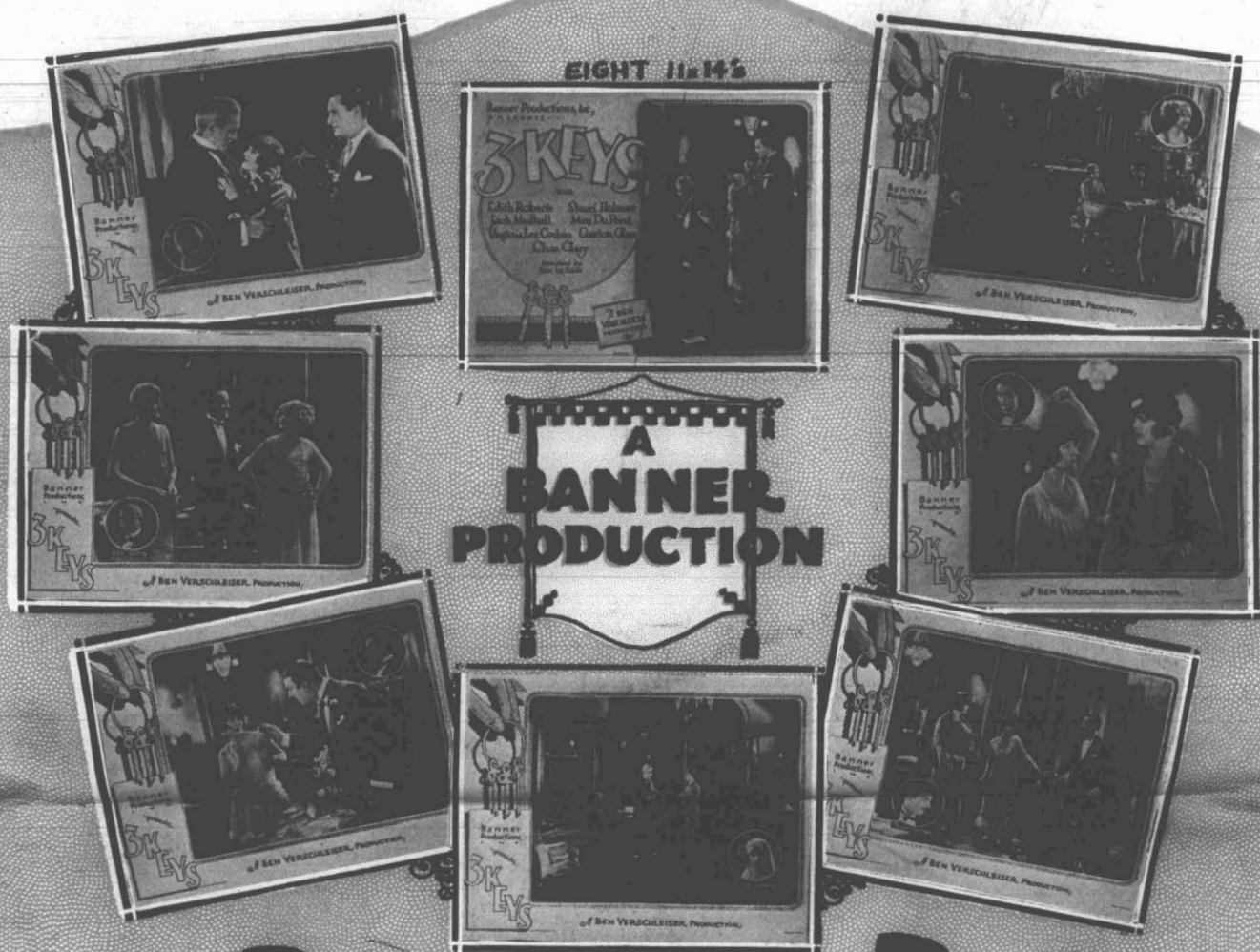
Beautiful  
**OIL PAINTINGS**

30"x"40 and 40"x60"

Eight to a Set

Appealing And  
Effective  
Box Office  
Builders

# "3 KEYS"



## LOBBY DISPLAY



22x28



22x28



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